



## SCOTTISH MOTOR SPORTS NEWS

MARCH 2020

### STUDENT MOTORSPORT

Following the success of the previous student motorsport events and taking participant feedback into account, Scottish Motor Sports held the third student motorsports challenge within the current 2019/20 academic year on Wednesday the 19<sup>th</sup> of February. With a surge in interest from students into trying out new disciplines with a particular focus on off-road motorcycling, SMS arranged the event to be held at iMotoX indoor motocross track. With there being no need for the students to have had any prior experience or equipment of their own, the accessibility of the event proved to be popular. Additional to their indoor electric motocross experience, students were also provided with increased, extensive track time, pizza and socialising. Entries sold out quickly with 18 students from 6 educational establishments (3 universities and 3 colleges) attending to take part in the fun, accessible, introduction to motorsport event.

### GRASSROOTS CLUB SPORT

#### Two Wheel Motorsport

##### Galloway Motorcycle Club

The Galloway Motorcycle Club has been successful in gaining over £13,000 of investment from EventScotland to aid in the development of their now annual event, the 'Drumlanrig Off-Road Motorsport Festival'. The funding will go towards increasing the family friendly environment of the event as well as improving the spectator experience. The event will be held over four days, from 18<sup>th</sup> – 21<sup>st</sup> June, and is based in the gardens of the picturesque Drumlanrig Castle in Dumfries & Galloway. As the festival continues to grow, it now aims to celebrate multiple disciplines across both two and four wheeled motorsport including road run, motocross, trials, rally and cross country.

Tickets cost £15 and Under 16s go free.

In addition to the various competitions, the event will host:

- Motorsport trade stands
- Local farmer's market
- Boutique spirits including multiple whiskeys and gins
- Art exhibits including pottery, wood carvings and sculptures
- Clothing stands
- Children's inflatable activities
- BMW Off-road tuition
- iMotoX activities

SMS have been working closely with GMMC to establish links with a number of universities and have created 4 high level volunteering opportunities for current students to advance the management of the event. These roles cover the areas of Trade and Business Management, Social Media Marketing, Spectator Experience and Children's Entertainment. The students were interviewed last year and are now in position preparing for the upcoming event.

### **iMotoX**

Scottish Motor Sports are working closely with iMotoX to develop a young rider academy with the aim of encouraging more young people into the sport. Aimed at children aged between 4 and 9 who are under 140cm in height, the academy will enable young people to try the sport and get involved without the need to purchase all of their own equipment. Once a passion for the sport has been established, the aim is that the young riders will then go on to purchase their own bikes and progress onto club sport. Essentially, the academy is an accessible, entry level into the sport with opportunities to progress and feed into individual clubs as well as SACU training programmes.

## **Four Wheel Motorsport**

### **East Ayrshire Car Club**

John Gray has been working extremely hard to raise awareness of EACC within their local community of Muirkirk. The club have planned two young people engagement days at Kames Motorsport Circuit to take place in summer 2020. On the 1<sup>st</sup> and 2<sup>nd</sup> of June, Kames will welcome over 70 pupils from Muirkirk Primary School and Auchinleck Academy to take part in various motorsport activities. In addition to this, school pupils will also attend workshops from a number of partner organisations including Scottish Motor Sports, Police Scotland, Yip World, iMotoX, Scottish Motorsport Marshals Club and the Scottish Motor Racing Club. Students from The University of Edinburgh and Glasgow Caledonian University will also be in attendance providing demonstrations of their Formula Student race cars with flying laps around the track.

### **Scottish Motorsport Marshals Club**

SMS has been working with SMMC to create a STEM in Motorsport programme for schools. The programme has been developed around the national schools curriculum for Scotland - the Curriculum for Excellence - and promotes Science, Technology, Engineering and Maths within a motorsport context. Various aspects of the programme are currently being piloted within schools in Fife, Stirling and Glasgow, working with students from age four to eighteen. Last month the programme engaged with over 200 pupils from P1-S4. The current pilot programme is half way through the delivery of a six week block with Braehead Primary School in Stirling where we are working with a group of P1-P3 pupils.

