



## SCOTTISH MOTOR SPORTS UPDATE

### NOVEMBER

#### SMS CLUB DEVELOPMENT DAY

The inaugural SMS Club Development Day is due to take place on 26 November at Blair Drummond Community Hall

The day intends to provide MSA and SACU clubs with a relaxed and informal environment to share best practice and hear about new club development theories. A variety of speakers will present topics and case studies – such as ‘promoting a club in a digital age’ and ‘coaching’ - which we believe to be of current importance and relevance to motorsport clubs. The day will involve some group exercises to promote discussion on the topics in hand and it will also involve plenty of opportunity for networking in between presentation topics.

More details on the day can be found at:

[http://www.scottishmotorsports.co.uk/list/SMS\\_Club\\_Development\\_Day](http://www.scottishmotorsports.co.uk/list/SMS_Club_Development_Day)

If you are planning to attend the day and have not already registered with us, please contact us ([rori.bryant@scottishmotorsports.co.uk](mailto:rori.bryant@scottishmotorsports.co.uk)) ASAP to sign up.

#### SMS 2018 FOCUS CLUB

We understand that clubs are at the very heart of our sport. For this reason, we are fully committed towards supporting their growth and development in order to continually showcase and strengthen the great work that they do.

In order to offer meaningful and targeted support to Scottish clubs we are launching a Focus Club selection process. This will see us work with up to eight focus clubs (four MSA and four SACU) in 2018, who will each benefit from the support of our National Development Officer to deliver a given project or initiative.

To ensure our resource is channelled into projects that will generate the most impact for the sport, we are now inviting clubs to apply for support. Applications launch today (Monday 13 November) and will close on Friday 12 January 2018.

For more details on the SMS Focus Club Selection Process, including how to apply, visit:

[http://www.scottishmotorsports.co.uk/list/SMS\\_Launch\\_2018\\_Focus\\_Club\\_Selection](http://www.scottishmotorsports.co.uk/list/SMS_Launch_2018_Focus_Club_Selection)





## **KORMC CASE STUDY**

SMS Development Officer, Gillian Sefton, has been working with Kingdom Off Road Motorcycle Club for the past year to help them develop their club offering, which currently focusses on the delivery of referral programmes for hard to reach youths in the fife region.

In this past year, Gillian has helped the club to produce a development plan which aims to increase KORMC membership from under 40 to over 350 people by 2021. In order to deliver the ambitious plan, we have engaged the club with the local authority and created a business case to attract funding into the club through the sportscotland Direct Club Investment fund. This successful partnership will see £18,000 invested into the club over the next three years to help them fund a part time coach position, which will support the effective delivery of the development plan.

This is the first time DCI funding has ever been awarded to a motorsport club and marks real step forward in Scottish club development. It is absolutely a model that can be replicated with other two and four wheel clubs and with this in mind, we have written a case study which outlines the whole process, to help other clubs embark on similar projects. The KORMC case study can be found at:

<http://www.scottishmotorsports.co.uk/userfiles/files/KORMC%20Case%20Study.pdf>

## **SMS ACADEMY**

The first ever SMS Academy session took place at Knockhill Racing Circuit on 18 October.

2001 World Rally Champion, Robert Reid, kicked off proceedings with a delivery on the aims and objectives of the SMS Academy. This part of the day was delivered to both parents and the athletes to help build an understanding of the coaching process and to help build an understanding of what the athletes can expect to gain out of the SMS Academy programme.

The remainder of the day was led by SMS Academy coaches, Blair Brown and Malcolm McNab. It saw them deliver sessions on Performance profiling and sponsorship. The Performance Profiling session encouraged the athletes to reflect upon their own performance to date in order to help them identify their strengths and weaknesses.

SMS Academy athlete and Scottish Mini Cooper Cup racer, Emily Glanville, commented:

*"I thoroughly enjoyed the first SMS Academy session held at Knockhill. I learnt a vast amount about sponsorship, performance profiling and different learning methods I can use to improve my on-track performance. The workshops helped me to clarify my strengths and weaknesses in time for the 2018 season. I am looking forward to putting what I have learnt into practice over the winter break. It was also lovely to meet the other Academy members and widen my knowledge about other motorsport disciplines."*





Sportscotland's full review on the first Academy session – including some short interview clips – can be found at: <https://sportfirst.sportscotland.org.uk/articles/driven-to-succeed/>

The next SMS Academy session is due to take place on 27 January at Knockhill, where the athletes will be taking part in a workshop on fitness, nutrition and hydration.

### **Student Challenge**

SMS will be running our annual student challenge event at Knockhill on the 25<sup>th</sup> November.

Students from around the country will have an opportunity to take part in an auto test, courtesy of Glenrothes Motor Sports Club and they will also take part in a karting event.

