



## **SMRC REPORT FOR SAMSC September 2019**

### **EVENTS**

Since the last meeting we have run 3 events at Knockhill and we're now approaching the penultimate round of our season on 6<sup>th</sup> October.

Overall, our entries have continued to increase on 2018 events by 15%. Our Citroen C1 Cup has been the biggest contributing factor to this growth, with entries reaching up to 18 cars this year. Most of our other championships have remained static, although we have had poor turn outs in Formula Ford and Legends which is requiring us to think carefully about how we structure our events in 2020 to combat the decline.

### **SMRC ESPORTS RACING CHAMPIONSHIP**

We're delighted to have launched the SMRC Esports Racing Championship; the virtual to reality contest that allows any player who proves his or her skill in the virtual world the chance to make their real-life motor racing debut.

We've teamed up with former Scottish Formula Ford champion and current Red Bull Esports driver – Graham Carroll – to create this new virtual SMRC championship. Whilst the first stage of this competition will take place in the virtual world, there will be an element of familiarity for our current members and followers as this championship utilises the popular Legends cars!

Gamers across the world will have the opportunity to compete to become the inaugural SMRC Esports Racing Champion. The contest has three stages, designed to narrow down the competitors with the best performance and potential to succeed.

This process starts with four online qualifying races, starting on 25 September, using the iRacing platform. The top 10 drivers (plus four wild cards) from the qualifying races will graduate to the semi-final at Knockhill. The semi-final will see Graham Carroll and 2001 World Rally Champion, Robert Reid, assess the competitors across a number of challenges, including karting and an interview assessment. The top two competitors from this process will go through to the final of the competition, where they will compete in a head to head simulator race on stage – during our Awards night in Glasgow. The winner of this race will be crowned the first ever SMRC Esports Champion.

The champion will earn the amazing opportunity to gain all the training necessary to take to the track in real life and join a grid of drivers in the hugely competitive Scottish Legends Cars Championship.



The car and support for this prize will be provided thanks to Andrew Donald and Scottish Legends Cars, with insurance provided by Reis Motorsport Insurance, an ARDS test courtesy of Knockhil Racing Circuit and race wear support from Torq Racewear.

Full info including promo video, available here:

<https://www.smrc.co.uk/championships/esports/>

## **LADIES DAY, 21 JULY**

We reported on the launch of our 'Women On Track' campaign in our last report; our initiative that we have started to address the gender imbalance within our clubs membership.

As part of this campaign, we ran a 'Ladies Day' event at Knockhill during our July race meeting which offered 50 women - who signed up in advance – the opportunity to get free access to the race meeting, with a VIP tour around the event. The aim was to give these women the opportunity to meet other women performing roles within the club (marshalling, scrutineering, driving) to give them an insight into the ways they can get involved.

Overall, the day was a success; We had over 50 women signed up in advance to come along and 31 actually took part. Off the back of this, we've had 3 sign-ups for marshal taster days, 1 new social member, 2 people took part in our August track night and 1 person is now doing their ARDS test to start racing.

Details on Women on track can be found here:

<https://www.smrc.co.uk/wp-content/uploads/2019/06/Women-On-Track-Leaflet-web.pdf>

## **2019 AWARDS DINNER**

Our annual awards dinner will be held at the Radisson Blu in Glasgow this year, for the first time in the club's history (traditionally Edinburgh).

BTCC pundit - Paul O'Neil - will be the host for the awards, which will also include the inaugural running of Scottish Esports Racing final on stage.

Tickets will be priced at £70.

Full info available here: <https://www.smrc.co.uk/calendar/awards-dinner/>