



SMRC REPORT FOR SAMSC June 2019

MEMBERSHIP & PARTICIPATION

So far this year, the Scottish Motor Racing Club have run two events at Knockhill (one clockwise and one anti clockwise), plus two away rounds; one at Kirkistown for our Celtic Speed MINI, Fiesta & Cooper S Championships plus a round at Anglesey for our Scottish Legends Championship.

Overall, we are making good progress towards our growth targets with entries up 4%, championship registrations up 20% and membership up 32% on May 2018 figures.

In terms of our entry increases, most of the growth has come from our new Citroen C1 Cup, which is supported by the Scottish Motor Trade Association. What is particularly pleasing is that this championship is predominantly made up of complete newcomers to the sport (over 75%) and is continuing to grow (11 entries at round 1, to 14 at round 2 and we expect over 15 at the next event). Our MINI Championship is also strong at the moment but the remainder of our other categories have remained pretty static, with some slight declines in Formula Ford, classics and Legends; we are currently looking at strategies to tackle this.

WOMEN ON TRACK CAMPAIGN

We have launched a new 'Women On Track' campaign to address the gender in-balance within our membership (5% of current members are female). Initially, this has taken the form of a PR campaign, highlighting the different roles women play within our club, by running features and interviews within in our event programmes and club magazine, and also creating an information leaflet on opportunities for women within the sport. This can be viewed here: <https://www.smrc.co.uk/wp-content/uploads/2019/06/Women-On-Track-Leaflet-web.pdf>

However, the next step of the initiative will see us run a 'Ladies Day' event - in conjunction with Knockhill - at our July race meeting. This will provide up to 50 women the opportunity to sign up to get into the race meeting for free. We will be running guided tours throughout the day to showcase the different opportunities available within the club (Marshalling, scrutineering and racing) and there will also be an opportunity for women to take part in a kart session coached by one of our qualified female coaches.

The aim of the day is to promote the existing roles women lay within the club and ultimately encourage a few more women to get involved, whether it be as a marshal, scrutineer or driver.

The event info is being mailed out to Knockhill's mailing list and also our mailing over the coming week and it will be launched publicly towards the end of the w/c 17 June.



We'd like to thank Knockhill for their support in promoting this initiative.

SCOTTISH PERFORMANCE SHOW

We attended the Scottish Performance Show at Kinneil Estate in Bo'ness on 9th June, which enjoyed around 6000 visitors. We had cars on display from each of our championships to promote the club's activities and we also ran our club's first Auto Test, which was known as the 'SMRC Demo Zone' to provide a live element to the event. We had 18 entries, who each completed 6 runs on the day; overall it could be deemed a success and a great show case of grass roots motorsport on front of a big audience. Most of our members who took part had never done an Auto test before and enjoyed it very much – off the back of this, we are looking to run more Auto test style events, as socials for our membership.

GO MOTOR RACING TRACK NIGHT – 14 AUGUST

We are running our first club track night on the 14th August, which will double up as an open night to encourage newcomers into the club. There will be opportunities for attendees to take part in a 2-hour open pit lane track session, to get some coaching, get a passenger ride and pick up an info pack on how to get started in motor racing.

All other SAMSC club members are welcome, full information available here:

<https://www.smrc.co.uk/smrc-track-night/>

MARSHALS - MENTAL HEALTH TRAINING

We launched a new mental health training initiative for our marshal work force earlier this year, thanks to SAMH and mental Health Nurse, Kenny Dock, who has started racing in the C1 Cup this year.

The first round of the 'Understanding Mental Health' training was delivered by Senior Mental Health Nurse - Paul Phillips – to 14 of our marshals in May. The training was very well received, and another delivery is scheduled this month. A more intensive two day 'Applied Suicide Intervention Skills Training' (ASIST) course will also be delivered to 12 of our most senior marshals in September.

CLUB COACHING PROGRAMME

We launched our new club coaching service in the first half of this year, which gives members the opportunity to sign up for both private and some selected group sessions. So far our Level 2 coaches have run an 'Introduction to Racing' session for 7 newcomers to the club; this was a class room based session that covered everything you need to know ahead of your first race weekend; from driving technique, to what to expect in scrutineering. We have also delivered 3 private coaching sessions at test and track days so far this season and have further sessions booked for the future.