

#### Newsletter/Updates

Two newsletters have been published since the last meeting. Thank you to all that contributed information. Newsletters were added to the website and emailed to the mailing list, it was hoped that clubs then forwarded it to their members. The next deadline 25/10/2015 and published around the 1<sup>st</sup>.

In order to keep information fresh various updates have been circulated between the newsletters. It would be great to have updates more frequent, hopefully every second week but this will only be possible if events can send previews and post event stories. This will allow the newsletter to focus more on MSA, SMS and championship reports and features rather than reports from events that maybe out dated. There have been some requests by people as to why some events haven't featured and it's simply because the information hasn't been supplied, If you send me information I am quite happy to add it to updates and circulate it.

It has become apparent when searching for information some club pages are out of date with respect to forthcoming and past events. I realise how difficult it can be to keep pages fresh but it is one of the main sources your club has for members and potential spectators/marshals/competitors to know what is going on with your event.

#### Social Media

A Twitter account has been set up and can be followed using @scottishcarclub  
The Facebook page has been used to share information and updates from SACC and other events.  
The total page likes is currently at 729

Rory Bryant arranged for me to attend a social media course at Sports Scotland. This was very informative and hopefully can start to ideas to the SACC Social media channels. If clubs were interested I would also look to arrange some information evenings across Scotland to pass on the information gained and allow clubs to share ideas and opinions on how to promote themselves using social media.

#### Additional Information

The mailing list is currently my main source of sending information it currently has just over 200 contacts. If you can please ask around your club if any additional members wish to be added to the mailing list and also visit the SACC website to ensure your club key info form is updated as required.

Thank You

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